



CoBrCa

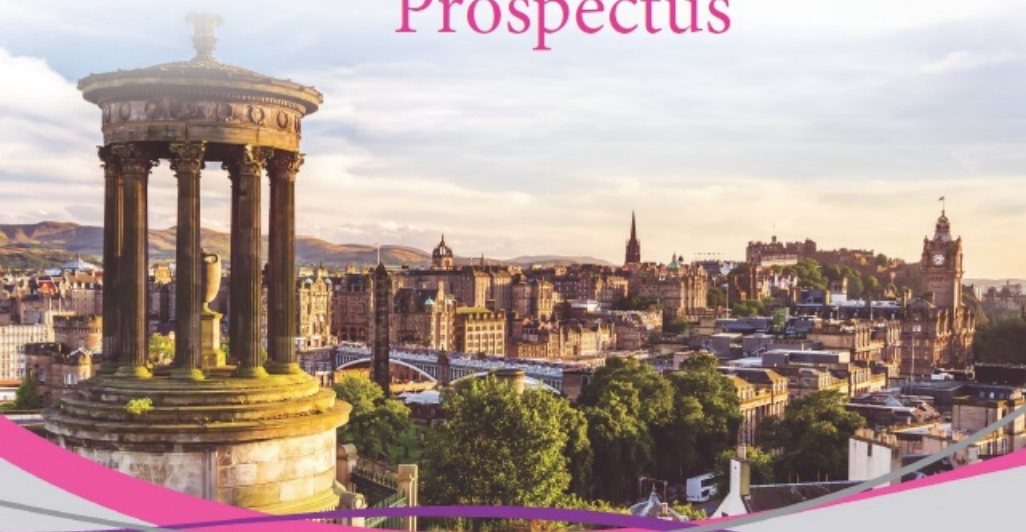
8th World Congress
on Controversies in
Breast Cancer

in partnership with



Edinburgh, Scotland, UK
September 11-13, 2024

Support & Exhibition
Prospectus



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www.cobrca.org • coBrca@congressmed.com

WELCOME NOTE

The **8th World Congress on Controversies in Breast Cancer (CoBrCa)** will take place in **Edinburgh, Scotland, UK** from **September 11-13, 2024**. We are pleased to announce that this year the congress will be held in partnership with the **UK Association of Breast Surgery (ABS)**, and we look forward to working together to bring you this novel event.

The **8th CoBrCa Congress** will continue to directly address key and controversial issues facing clinicians in their daily practice in an effort to find solutions to unresolved clinical and therapeutic problems.

Experts, from different disciplines, from all over the world will debate, discuss, and present lectures on topics in medical oncology, surgery, breast imaging, radiation oncology, pathology, reconstruction and more. At the end of each lecture, the participants will be provided with ample time to join the discussion.

We look forward to your participation in this innovative scientific event.

Sincerely,

The Organizing Committee

CoBrCa Congress



Javier Cortes
Spain



Richard De Boer
Australia



Bruce Mann
Australia



Alastair Thompson
USA

UK Association of Breast Surgery (ABS)



Leena Chagla
UK



Sarah Downey
UK



Yazan Masannat
UK

Local co-chairpersons



Kenneth Elder
UK



Olga Oikonomidou
UK

PRELIMINARY TOPICS

- Adjuvant endocrine therapy
- Bone health
- Breast cancer genetics
- Breast imaging
- CNS Metastases
- DCIS
- Endocrine resistance
- HER2 positive breast cancer
- Immunotherapy
- Local therapy
- Locoregional therapy
- Medical oncology
- Molecular assays
- Neoadjuvant therapy
- Palliative care
- Pathology
- Prevention
- Radiation oncology
- Radiotherapy
- Reconstruction
- Screening
- Surgery
- Survivorship
- Symptom management
- Triple negative breast cancer

PROMOTE EDUCATION AND ENCOURAGE KNOWLEDGE FLOW

Join us at the **8th CoBrCa** and become part of our professional network of clinicians, researchers and educators from around the world exchanging ideas, insights and information, in our quest to improve patients' lives.

There are a wide variety of marketing opportunities available at the Joint Congress. We invite you to participate as a valued supporter and exhibitor. We can meet any budget and can be designed to suite your interests and objectives.

Committee of the 8th CoBrCa

Email: cobrca@congressmed.com

Website: www.cobrca.org

SUPPORT OPPORTUNITIES

All support is acknowledged on the congress website, congress e-program and onsite signage.

Levels of Support

Support levels are defined and calculated according to the type of branding and marketing opportunities that will best suit your organisational objectives. Each opportunity is costed separately and combines to determine your final category of sponsorship.

Platinum:

£ 35,000+

Gold:

£ 25,000 - £ 35,000

Silver:

£ 18,000 - £ 25,000

Bronze:

£ 8,000 - £ 18,000

Supporter:

Up to £ 8,000

Tailor-Made Support Packages

Our team has significant experience in tailoring sponsorship packages to match any budget and marketing strategy and to identify and secure opportunities to maximise your investment.

Please contact the Congress Organiser for more information.
industry@congressmed.com

SCIENTIFIC SUPPORT OPPORTUNITIES

PLATINUM SUPPORT

£ 38,000

Industry Symposium plus commercial sponsorship package:

- 60-minute symposium in the pre-lunch session
- 8 complimentary registrations, including access to the scientific sessions and the networking reception
- 24 sq.m (4 x 6) shell scheme or space only - exhibition space with 6 exhibitor registrations
- Joint supporter of the poster area
- Company profile (100 words) in congress e-program with click through to company website
- One full page colour advertisement in congress e-program (placement at discretion of CoBrCa 2024 organisers)
- Logo acknowledgment: website, onsite printed program and e-program
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as CoBrCa 2024 Platinum Supporter

** The expenses of the symposium chairpersons and speakers (accommodation and travel) are additional and the responsibility of the supporter*

*** Time slots will be allocated on a first-come, first-served basis*

**** The topic, program and speakers are subject to approval by the Organizing Committee*

GOLD SUPPORT

£ 30,000

60-minute Industry Breakfast Symposium plus commercial sponsorship package:

- 6 complimentary registrations, including access to the scientific sessions and the networking reception
- 12 sq.m (4 x 3) shell scheme or space only (island style location) exhibition space with 4 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- One full page colour advertisement in congress e-program (placement at discretion of CoBrCa 2024 organisers)
- Logo acknowledgment: website, onsite printed program, and e-program
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as CoBrCa 2024 Gold Supporter

** The expenses of the symposium chairpersons and speakers (accommodation and travel) are additional and the responsibility of the supporter*

*** Time slots will be allocated on a first-come, first-served basis*

**** The topic, program and speakers are subject to approval by the Organizing Committee*

***** Catering costs are not included*

SILVER SUPPORT

£ 20,000

- 20-minute commercial lecture/presentation or speaker in the program on a topic to be confirmed with the committee
- 4 complimentary registrations, including access to the scientific sessions and the networking reception
- 6 sq.m (3 x 2) shell scheme exhibition space with 3 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, onsite printed program, and e-program
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as CoBrCa2024 Silver Supporter

**Speakers expenses (travel, accommodation, registration) are additional and the responsibility of the supporter.*

*** Breakfast expenses are additional and the responsibility of the supporter*

**** The topic, program and speakers are subject to approval by the Organizing Committee*

BRONZE SUPPORT

£ 8,000 – 18,000

Educational Grant for Program

- 4 complimentary registrations, including access to the scientific sessions and the networking reception
- 6 sq.m (3 x 2) shell scheme exhibition space with 2 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, onsite printed program, and e-program
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as CoBrCa 2024 Bronze Supporter wherever congress supporters are acknowledged

INTERNATIONAL SPEAKER

£ 15,000

The fee will cover international airfare, accommodation, registration and transfers for the invited speaker:

- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, onsite printed program, and e-program
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as CoBrCa 2024 Supporter wherever congress supporters are acknowledged

** The opportunity to purchase exhibition space at discounted fee. The proposed international speaker is subject to approval by the Organizing Committee*

COMMERCIAL SPONSORSHIP PACKAGES

CONGRESS RECORDING (SOLE SUPPORT)

£ 20,000

Opportunity to brand the congress recorded sessions secure site. This site will be advertised for 3 months post congress on the CoBrCa website. Access to the videos will be given to all delegates so that they are able to review content. The videos can be viewed but not downloaded.

CONGRESS NETWORKING EVENT (SOLE SUPPORT)

£15,000

Supporter of the networking event will have the opportunity to supply branded napkins, coasters and cloths for the tables in the exhibition area. The congress will place signage in the exhibition area with the company logo and name.

CONGRESS APP

£15,000

The congress app enables participants to view the complete congress program and to create their own customized schedule. Supporter's logo will appear on the homepage of the app.

CONGRESS LANYARDS

provided in kind + £10,000

Supporter will provide the congress lanyards branded with the company logo. This opportunity is reserved for gold supporters and above. In addition to the promotion fee, the supporter is responsible for the production and shipment of the lanyards.

CONGRESS BAGS

provided in kind + £ 10,000

Supporter will provide the congress bags, branded with the company logo to be distributed to all congress participants. In addition to the promotion fee, the supporter is responsible for the production and shipment of the bags.

REGISTRATION AREA

£ 10,000

Opportunity to place signage with the company logo alongside the congress logo. Placement at discretion of CoBrCa 2024 organisers.

POSTER AREA

£ 10,000

Opportunity to place signage with the company logo alongside the congress logo. Placement at discretion of CoBrCa 2024 organisers.

WRITING PADS AND PENS

provided-in-kind + £ 7,000

Opportunity to provide all participants with company branded writing pads and pens.

EXHIBITION AND FLOOR PLAN

The exhibition will be held at the congress venue, parallel to the congress program. The floorplan has been designed to maximize exposure. Coffee breaks and lunches will be held in the exhibition area, providing ample time for networking.

Net exhibition space is available at £ 600 per sq.m.

The minimum space size is 3 x 2.

To view the updated exhibition floorplan, please visit the congress website.

The standard 3 x 2 exhibition package includes:

- 3m wide x 2.5m high back wall
- 2m deep x 2.5m high side walls on closed sides
- Company signage on open sides (Up to 30 black characters, in capitals, on white PVC panel)
- Basic lighting
- Electrical socket
- 2 exhibitor passes – with access to scientific sessions
- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, onsite printed program, and e-program
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as CoBrCa 2024 Exhibitor

Custom Builds

- Space only
- Ceiling height is 3.5m – no rigging will be allowed
- Price does not include electricity and this needs to be ordered separately.
- Number of complimentary exhibitor badges varies according to booth size

**Price does not include:*

- *Material or construction*
- *Stand equipment and services (table, chairs, bins, magazine stands, and all other furniture etc.)*
- *Cleaning can be ordered at an additional charge*
- *Additional AV or electricity requirements*

Space 1-8: 3 x 2 m shell scheme

Spaces 9-24: 3 x 2 m spaces (flexible) Shell scheme will be used if not in island style design.



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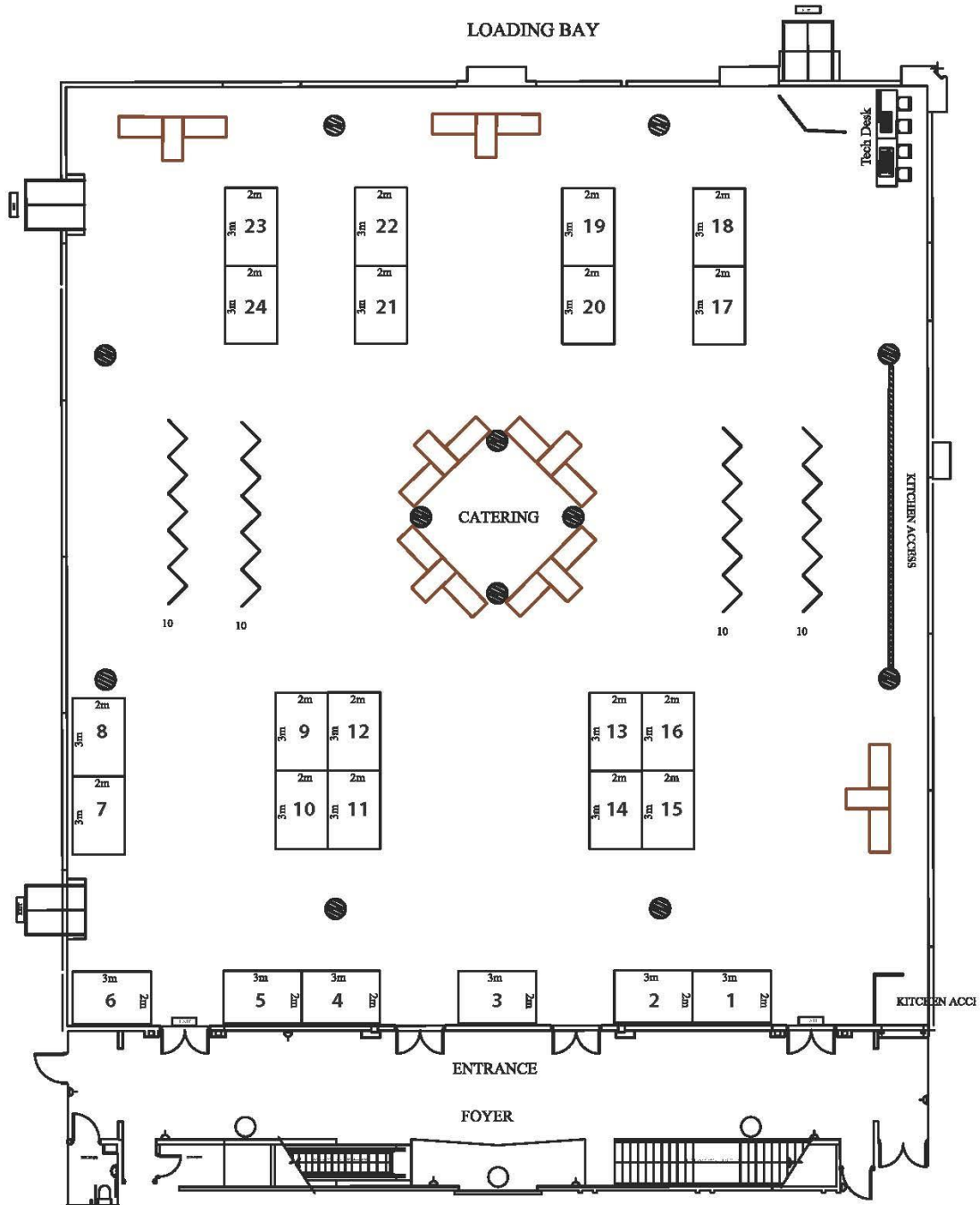
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ASSOCIATION OF
BREAST SURGERY

Edinburgh, Scotland, UK • September 11-13, 2024

Exhibition Floorplan



GENERAL TERMS & CONDITIONS

- Support items and exhibition space are allocated on a first-come, first-served basis.
- All support and exhibition prices quoted are in Great British Pounds (GBP - £) and are subject to GST where and if required.
- The Congress Organiser reserves the right to accept or decline offers of support and applications for exhibition space.
- The Congress Organiser reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the congress as a whole.
- The Congress Organiser must approve all exhibition stand designs.
- The Congress Organiser cannot accept liability for personal accidents, loss of or damage of private property of participants, either during or directly arising from the congress. Participants are advised to issue their own personal travel and health insurance.
- All payments must be received before the commencement of the congress. Should a company fail to make payment, the Congress Organiser reserves the right to cancel the company's participation and benefits.
- Additional down payment structures and cancellation policies will be outlined in the order form.
- Supporting company are to ensure that relevant insurances are in place for their onsite staff.

CONGRESS ORGANISER

cobrca@congressmed.com

industry@congressmed.com

Website: www.cobrca.org