

7th World Congress on Controversies in Breast Cancer

SUPPORT AND EXHIBITION PROSPECTUS



WELCOME NOTE

We are pleased to announce that the **7th World Congress on Controversies in Breast Cancer (CoBrCa)** will take place in Dubai, UAE from **September 7-9, 2023**.

The 7th CoBrCa Congress will continue to directly address key and controversial issues facing clinicians in their daily practice in an effort to find solutions to unresolved clinical and therapeutic problems. Experts will debate, discuss, and present lectures on topics in medical oncology, surgery, breast imaging, radiation oncology, pathology, reconstruction and more.

The congress will be of interest to all involved in the treatment of breast disease and will have a broad national and international faculty. Through a format of debates, lectures and panel discussions, the congress will provide a forum to effectively address unresolved clinical and therapeutic problems.

We look forward to your participation in this innovative scientific event.

Sincerely,
CoBrCa Congress Chairpersons



Javier Cortes
Spain



Shaheenah Dawood
UAE



Richard De Boer
Australia



Bruce Mann
Australia



Alastair Thompson
USA

See you in Dubai



www.cobrca.org





PRELIMINARY TOPICS

- Breast imaging
- Screening
- Prevention
- Symptom management
- Locoregional therapy
- Molecular assays
- Adjuvant endocrine therapy
- Neoadjuvant therapy
- Breast cancer genetics
- Endocrine resistance
- HER2 positive breast cancer
- Immunotherapy
- Triple negative breast cancer
- DCIS

HELP PROMOTE EDUCATION & ENCOURAGE THE FLOW OF KNOWLEDGE

Join us at the 7th World Congress on Controversies in Breast Cancer and become part of our professional network of clinicians, researchers, and educators from around the world exchanging ideas, insights and information, in our quest to improve patients' lives.

There are a wide variety of marketing opportunities available at the CoBrCa congress. We invite you to participate as a valued supporter and exhibitor. We can meet any budget which can be designed to suite your interests and objectives.

Committee of the 7th World Congress on Controversies in Breast Cancer (CoBrCa)

Email: industry@congressmed.com

Website: www.cobrca.org



SUPPORT OPPORTUNITIES

All support is acknowledged on the congress website, congress e-program and onsite signage.

Levels of Support

Support levels are defined and calculated based on the total amount of support, which consists of items such as symposia, exhibition, and branding opportunities.

Please note currency is USD.

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| PLATINUM |
| \$50,000 |
| GOLD |
| \$40,000 |
| SILVER |
| \$30,000 |
| BRONZE |
| \$20,000 |
| SUPPORTER |
| under \$20,000 |

Tailor-Made Support Packages

Support packages can be tailored to match any budget and marketing strategy. Please contact the Congress Organizer for assistance with identifying and securing the opportunities best suited to your objectives.



SCIENTIFIC SUPPORT OPPORTUNITIES

Breakfast and pre-lunch symposia are available.

Catering costs are not included in the support.

The expenses of the symposium chairpersons and speakers (registration, accommodation, and travel) are additional and the responsibility of the supporter

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| PLATINUM SUPPORT | \$50,000 |
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60-minute Industry Symposium plus commercial sponsorship package:

- Prime-time slot before or after lunch
- Branding/announcement of the symposium in the break preceding the symposium
- 10 complimentary registrations, including access to the scientific sessions and the networking reception
- 18 sq.m exhibition space with 6 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- One full page color advertisement in congress e-program (placement at discretion of CoBrCa 2023 organizers)
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgment on congress signage (signage at discretion of the organizers)
- Acknowledgement as CoBrCa 2023 Platinum Supporter

* The expenses of the symposium chairpersons and speakers (registration, accommodation, and travel) are additional and the responsibility of the supporter

** Time slots will be allocated on a first-come, first-served basis

*** The topic, program and speakers are subject to approval by the Organizing Committee

| | |
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| GOLD SUPPORT | \$40,000 |
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Industry Symposium plus commercial sponsorship package:

- 20-minute slot within an existing session
- 6 complimentary registrations, including access to the scientific sessions and the networking reception
- 12 sq.m exhibition space with 4 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- One full page color advertisement in congress e-program (placement at discretion of CoBrCa 2023 organizers)
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgment on congress signage (signage at discretion of the organizers)
- Acknowledgement as CoBrCa 2023 Gold Supporter

* The expenses of the symposium chairpersons and speakers (registration, accommodation, and travel) are additional and the responsibility of the supporter

** Time slots will be allocated on a first-come, first-served basis



*** The topic, program and speakers are subject to approval by the Organizing Committee

SILVER SUPPORT **\$30,000**

Commercial sponsorship package:

- 4 complimentary registrations, including access to the scientific sessions and the networking reception
 - 9 or 12 sq.m exhibition space with 4 exhibitor registrations
 - Company profile (100 words) in congress e-program with click through to company website
 - Logo acknowledgment: website, e-program, app, with click through to company website
 - Logo acknowledgment on congress signage (signage at discretion of the organizers)
 - Acknowledgement as CoBrCa 2023 Silver Supporter
- * The expenses of the symposium chairpersons and speakers (registration, accommodation, and travel) are additional and the responsibility of the supporter
- ** Breakfast expenses are additional and the responsibility of the supporter
- *** The topic, program and speakers are subject to approval by the Organizing Committee

BRONZE SUPPORT **\$20,000**

Educational Grant for Program

- 4 complimentary registrations, including access to the scientific sessions and the networking reception
- 9 sq.m exhibition space with 2 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgment on congress signage (signage at discretion of the organizers)
- Acknowledgement as CoBrCa 2023 Bronze Supporter wherever congress supporters are acknowledged

60 MINUTE WEBINAR **\$25,000**

- 60-minute industry symposium via webinar format
- This session will be acknowledged as endorsed by CoBrCa chairpersons.
- Session time and date to be confirmed by supporting company. This can be out of congress dates.
- Live stream of speakers with Q&A option by typed question on the chat option (there will be the option to include pre-recorded lectures if the speaker is not able to attend).
- The session will have complimentary registration and the list of delegates will be shared with you (pending privacy agreement signed by the delegate).
- CoBrCa undertakes to provide a strong social media message and targeted email campaign about the symposium.



INTERNATIONAL SPEAKER

\$15,000

The fee will cover international airfare, accommodation, registration and transfers for the invited speaker

- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgment on congress signage (signage at discretion of the organizers)
- The opportunity to purchase exhibition space at discounted fee
- The proposed international speaker is subject to approval by the Organizing Committee

PRODUCT/BRAND AWARENESS PAGE

\$3,500

Build brand awareness via the Product Theatre page on the CoBrCa website

- Video, product brochures etc. linked to your company logo on the Supporters page. Logo acknowledgment: website, e-program, app, with click through to company website.
- Page can be updated to ensure it always contains relevant and up to date information. (sample - <https://aib-congress.org/product-theatre/>).





COMMERCIAL SUPPORT OPPORTUNITIES

CONGRESS NETWORKING EVENT (SOLE SUPPORT) \$15,000

Supporter of the networking event will have the opportunity to supply branded napkins, coasters and cloths for the tables in the exhibition area.

The congress will place signage in the exhibition area with the company logo and name.

CONGRESS LANYARDS \$5,000 (+ provided-in-kind)

Supporter will provide the congress lanyards branded with the company logo.

This opportunity is reserved for gold supporters and above. In addition to the promotion fee, the supporter is responsible for the production and shipment of the lanyards.

CONGRESS BAGS \$7,000 (+ provided-in-kind)

Supporter will provide the congress bags, branded with the company logo to be distributed to all congress participants.

In addition to the promotion fee, the supporter is responsible for the production and shipment of the bags.

REGISTRATION AREA \$10,000

Opportunity to place signage with the company logo alongside the congress logo.

Placement at discretion of CoBrCa 2023 organizers.

POSTER AREA \$10,000

Opportunity to place signage with the company logo alongside the congress logo.

Placement at discretion of CoBrCa 2023 organizers.

WRITING PADS AND PENS \$5,000 (+ provided-in-kind)

Opportunity to provide all participants with company branded writing pads and pens.

FLOOR DECALS \$5,000 (+ provided-in-kind)

Opportunity to provide company branded floor decals in the registration and exhibition area.

These decals can be company branded.

HAND SANITIZING STATIONS \$5,000 (+ provided-in-kind)

Opportunity to provide all participants with company branded hand sanitizers. This can be either the larger pump action bottle style, or individual small bottles. The support is for 3 stations. The congress will place signage acknowledging the support with the company logo and name.

EXHIBITION

A commercial/technical exhibition will be held at the congress venue, in conjunction with the congress. The floorplan has been designed so as to maximize exposure. Coffee breaks and lunches will be held in the exhibition area, providing ample time for networking.

Exhibition is SPACE ONLY*

Please contact the Congress Organizer for further details.
Net exhibition space is available at **\$600 per sq.m***
The minimum space size is 2x3 (6) sq.m.

Exhibition of 6 sq.m includes:

- 2 exhibitor badges
- 100-word company profile on congress website and on the congress app.
- Company logo on congress website and on the congress app.

*Price includes space only – no material or construction is included.

Stand equipment and services, including partition walls, electricity, carpets, furniture, and cleaning, can be ordered in accordance with the exhibitors' manual.

ASSIGNMENT OF EXHIBITION SPACE

Exhibition space will be assigned on a "first come, first served" basis once a complete signed agreement is received.

Full payment is required before the congress commences.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive an exhibitor name badge.

Additional exhibitor badges are available at \$400 with a maximum of 4 additional badges per exhibition space.

PROMOTIONAL ACTIVITIES

- All demonstrations or instructional activities must be confined to the limits of the exhibition booth
- Advertising materials and signs may not be displayed outside of the exhibitors' space. Any flyer handout must be approved by the congress secretariat prior to the congress.

GENERAL TERMS AND CONDITIONS

These terms are the contractual agreement between the CoBrCa 2023 Planning Committee and the Exhibitor(s) / Sponsor(s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Exhibitors/Sponsors will be bound by the Terms and Conditions listed in their contractual agreement.

Obligations and Rights of the Exhibitors/Sponsors

Registration implies full acceptance by Exhibitors/Sponsors of the exhibition / supporter regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of amounts already paid, and without prejudice to the Exhibitor/Sponsor.

By submitting an application to participate, Exhibitors/Sponsors make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event. The Exhibitor/Sponsor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

CoBrCa 2023 will assign exhibition space/sponsorship items as far as possible on the basis of the preference expressed by applicants. Agreements will be considered in order of receipt of application forms accompanied by payment. CoBrCa 2023 reserves the right, in case of absolute necessity, to modify the positioning of booths, with no obligation to provide compensation to Exhibitors/Sponsors. CoBrCa 2023 reserves the right to offer to a different firm any booth space or supporter item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Sponsor.

Liability Insurance

Equipment and all related display materials installed by Exhibitors/Sponsors are not insured by the CoBrCa 2023, and under no circumstances will CoBrCa 2023 be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Sponsors. The Exhibitor/Sponsor agrees to be responsible for his/her property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The Exhibitor/Sponsor shall hold harmless CoBrCa 2023 from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The Exhibitor/Sponsor will purchase insurance policies for the above listed damages.

Exhibition Regulations

The Exhibition Manager, acting under direction of the CoBrCa 2023 Planning Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

CoBrCa 2023 reserves the right to alter the general layout or limit the space allotted to each exhibitor /Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, CoBrCa 2023 will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of

surrounding exhibits.

In standard booths, height is restricted to 8 feet/96 inches. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the CoBrCa 2023 will arrange for their removal at the Exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the Exhibitor /Sponsor fail to make a payment on time, CoBrCa 2023 is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ sponsorship items or seek compensation for nonfulfillment of contract.

Participation by Exhibitors/Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the CoBrCa 2023. Exhibitors' badges will not be mailed in advance and may be collected from the onsite registration desk or by prior arrangement. CoBrCa 2023 ensures daily cleaning of the aisles. Exhibitors/Sponsors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the CoBrCa 2023 for prior approval.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors. CoBrCa 2023 will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Industry Codes of Practice

All Exhibitors and Sponsoring Organizations must comply with applicable national and international rules, regulations and industry standards regarding exhibition areas. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the CoBrCa 2023 to any legal ramifications, demands by the Exhibitor/Sponsor or any third party.

CME

Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity. Exhibit materials must be in a room or area separate from the education and the exhibits must not interfere, in any way, compete with the learning experience. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only; canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted

CONGRESS ORGANIZER



E-mail: industry@congressmed.com

Website: www.cobrca.org