3rd World Congress on Controversies in Breast Cancer

Tokyo, Japan
October 26-28, 2017

Support and Exhibition Prospectus

www.cobrca.org • industry@congressmed.com
MESSAGE FROM THE CONGRESS CHAIRPERSONS

We are pleased to announce that the 3rd World Congress on Controversies in Breast Cancer (CoBrCa) will be held in Tokyo, Japan, in October 2017.

CoBrCa will continue the tradition of directly addressing the key issues facing clinicians in their daily practice. In addition to the key issues in medical oncology, surgery, radiation oncology and supportive care, CoBrCa will address controversial issues in radiology, pathology and reconstruction, with presentations, debates and discussions. The congress will provide a forum to effectively debate unresolved clinical and therapeutic dilemmas.

We look forward to your participation and contribution in shaping the program and to welcoming you to the exciting metropolis of Tokyo, capital of Japan.

Sincerely,

Bruce Mann
Australia
Seigo Nakamura
Japan
Javier Cortes
Spain
Richard De Boer
Australia
Alastair Thompson
USA

COBRCA 2016 BARCELONA TOPICS

- Neoadjuvant therapy
- Adjuvant endocrine therapy
- Early triple negative breast cancer
- Imaging
- Endocrine resistance
- Screening
- The continuum of early breast cancer systemic therapy: Neoadjuvant, adjuvant and extended adjuvant therapy
- Advanced breast cancer
- Molecular assays
- Optimising clinical outcomes in the bones and beyond
- CNS metastases
- Reconstruction
- HER2 positive disease
- Local therapy
- Locoregional management
- Prevention/genetics
- Breast cancer 2020

HELP PROMOTE EDUCATION AND ENCOURAGE THE FLOW OF KNOWLEDGE

Join us at CoBrCa and become part of our professional network of clinicians, researchers and educators from around the world, exchanging ideas, insights and information, in our quest to improve patients’ lives.

CoBrCa is your opportunity to make connections and build relationships through a variety of support opportunities to achieve the highest level of exposure to a multidisciplinary audience from around the world. We invite you to participate as a valued supporter and exhibitor. We provide a variety of opportunities that can meet any budget and can be designed to suite your interests and objectives.

We appreciate your consideration and look forward to the opportunity for developing a mutually beneficial partnership.

CoBrCa Secretariat
CongressMed
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PREVIOUS CONGRESS DATA

BREAKDOWN BY REGION

- Oceania: 27%
- Asia: 15%
- Europe: 32%
- North America: 12%
- Middle East: 11%
- Africa: 2%
- South America: 1%

PREVIOUS SUPPORTERS

[List of logos for various companies]
SUPPORT OPPORTUNITIES
The CoBrCa Congress offers a wide variety of marketing opportunities. All support is acknowledged on the congress website, congress e-program and onsite signage.

LEVELS OF SUPPORT
Support levels are defined and calculated based on the total amount of support, which consists of items such as symposia, exhibition and branding opportunities.

Platinum: €40,000 +
Gold: €30,000– €40,000
Silver: €20,000 – €30,000
Bronze: €10,000 – €20,000
Supporter: €2,000 – €10,000

TAILOR-MADE SUPPORT PACKAGES
Support packages can be tailored to match any budget and marketing strategy. Please contact the Congress Organizer for assistance with identifying and securing the opportunities best suited to your objectives.

SCIENTIFIC SUPPORT OPPORTUNITIES

EDUCATIONAL SUPPORT OF THE SCIENTIFIC PROGRAM ………………………………………………………. €25,000
Opportunity to provide general support of the scientific program.

INDUSTRY SYMPOSIUM …………………………………………………………………………………………………. €35,000
Opportunity to hold an industry symposium during the congress.
MARKETING AND ADVERTISING OPPORTUNITIES

CONGRESS BAGS .................................................................................................................. € 10,000
Supporter will provide the congress bags, branded with the congress and company logos to be
distributed to all congress participants. In addition to the promotion fee (£10,000), the
supporter is responsible for the production and shipment of the bags.

CONGRESS LANYARDS ........................................................................................................ € 6,000
Supporter will provide the congress lanyards, branded with the congress and company logos.
This opportunity is reserved for gold supporters and above. In addition to the promotion fee
(€6,000), the supporter is responsible for the production and shipment of the lanyards.

WRITING PADS AND PENS ................................................................................................ € 5,000
Supporter will provide writing pads and pens branded with the congress and/or company logos,
which will be included in the congress bags. In addition to the promotion fee (£5,000), the
supporter is responsible for the production and shipment of the pads and pens.

CONGRESS MOBILE WEBSITE ........................................................................................... € 15,000
An electronic version of the traditional program will be available to all participants via the
congress mobile website, which transforms smartphones, tablets and laptops into a tool for
active congress participation.

NETWORKING RECEPTION ................................................................................................ € 10,000
Opportunity to support the opening networking reception for all participants and exhibitors.

FACULTY DINNER ................................................................................................................ € 15,000
Opportunity to support the official dinner for all faculty members included in the scientific
program of the congress.

E-POSTER VIEWING STATIONS .......................................................................................... € 10,000
An electronic version of the traditional poster boards, where participants can easily access
posters.

POST-Congress Educational Trip ..................................................................................... € 15,000
Opportunity to support a group of international participants to visit a region in Japan and meet
colleagues at the local hospital and university. The aim of the educational trip is to enhance
international networking between Japanese and international scientists and practitioners.

EXHIBITION

A commercial/technical exhibition will be held at the congress venue, in conjunction with the congress.
The floorplan has been designed so as to maximize exposure. Coffee breaks and lunches will be held in
the exhibition area, providing ample time for networking.

Net exhibition space is available at €480 per sq.m*
The minimum space size is 2x3 sq.m.
To view the updated exhibition floorplan, please visit the congress website.

*Price includes space only – no material or construction is included. Stand equipment and services,
including partition walls, electricity, carpets, furniture, and cleaning, can be ordered in accordance with
the exhibitors’ manual. Please contact the Congress Organizer for further details.
GENERAL TERMS & CONDITIONS

1. Support items and exhibition space are allocated on a first-come, first-served basis.
2. All support and exhibition prices quoted are in Euro and are subject to VAT.
3. The Congress Organizer reserves the right to accept or decline offers of support and applications for exhibition space.
4. The Congress Organizer reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the congress as a whole.
5. The Congress Organizer must approve all exhibition stand designs.
6. The Congress Organizer cannot accept liability for personal accidents, loss of or damage of private property of participants, either during or directly arising from the congress. Participants are advised to issue their own personal travel and health insurance.
7. All payments must be received before the commencement of the congress. Should a company fail to make payment, the Congress Organizer reserves the right to cancel the company’s participation and benefits.
8. Additional down payment structures and cancellation policies will be outlined in the order form.

CONGRESS ORGANIZER

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